

Professional Music Teachers of New Mexico, Inc.  
Affiliated with Music Teachers National Association

## 2014-2015 Advertising Rate Information

**PMTNM PAPER & ON-LINE NEWS LETTER:** Published in August and February (same ad copy posted to our web site at no additional charge). Please send ad copy via e-mail by **July 30, 2014** to: **ronaldgrinage@hotmail.com**

<b>Rates:</b> Full page	8" W X 10" H	\$175.00
Half page	8" W X 5" H	\$150.00
Fourth page	4" W X 5" H	\$100.00

**CONFERENCE PROGRAM:** The official schedule of activities published in November for our state conference and given to all attendees. Send **Conference Program only** ad copy via e-mail by **SEPTEMBER 15, 2014** to: **ronaldgrinage@hotmail.com**

<b>Rates:</b> Full page	5" W X 8" H	\$100.00
Half page	5" W X 4" H	\$ 60.00
Business Card	3.5" W X 2" H	\$ 40.00

**EXHIBIT TABLE AT STATE CONFERENCE:** Adequate space provided in a convenient area and participants are encouraged to visit the exhibits. Please fill out and return exhibitor contract. **Rate:** Sales Exhibit: \$50 for 1<sup>st</sup> table  
\$30 each additional table

**MAILING LABELS:** Complete membership, pressure sensitive, zip sorted: \$35 per set



### Best Deals

<b><u>PACKAGE A:</u></b>	PMTNM WEB NEWS - full page (2 issues + Web)	\$175.00
	Conference Program - full page	100.00
	Sales Exhibit - per table	50.00
	<b>Sub-total</b>	<b>\$325.00</b>
	<b>Discount</b>	<b>-100.00</b>
	<b>TOTAL</b>	<b>\$225.00</b>
<b><u>PACKAGE B:</u></b>	PMTNM NEWS - half page (2 issues + Web)	\$150.00
	Conference Program - half page	60.00
	Sales Exhibit - per table	50.00
	<b>Sub-total</b>	<b>\$260.00</b>
	<b>Discount</b>	<b>-75.00</b>
	<b>TOTAL</b>	<b>\$185.00</b>
<b><u>PACKAGE C:</u></b>	PMTNM NEWS - fourth page (2 issues + Web)	\$100.00
	Conference Program - fourth page	40.00
	Sales Exhibit - per table	50.00
	<b>Sub-total</b>	<b>\$190.00</b>
	<b>Discount</b>	<b>-50.00</b>
	<b>TOTAL</b>	<b>\$140.00</b>